

Adobe Creative Suite

Premiere pro
After Effects
Photoshop
Lightroom
Audition

Sony
Canon
Blackmagic

Pre production
Storyboard
Shotlist
Location Scout
Lighting
Motion Graphics

Education
De La Salle-College of Saint
Benilde - Multimedia Arts

MICHAEL GERARD REYES

Elmwood Park, NJ | Mikegereyes.com
mikegereyes@gmail.com | 201-590-5944
[linkedin.com/in/michael-gerard-reyes](https://www.linkedin.com/in/michael-gerard-reyes)

Creative and highly driven director, video editor and cinematographer with both on-set and post-production experience. Always contemplating and brainstorming concepts and ideas that would help reach the next level. My passion is to create content that would engage and relate people.

EXPERIENCE

Lead Cinematographer / Video Editor - Color Street HQ - Innovative Cosmetic Concepts

Sep 2020 - Present

- Conceptualize and create a story that will align with the company's campaign visions and present them to the stakeholders.
- Create decks, video storyboard and photo shot list for the campaign assets. Scout location and determine the needs for production equipment.
- Develop a production plan and order to ensure the production day runs smoothly and minimize problems on the day of.
- Lead a small team during production; light scenes with various equipment and modifiers, direct talents and shoot on the day of.
- Edit and finalize videos - color correct and grade, add motion graphics if needed for the final output.
- Create motion graphics for instructional videos.

Cinematographer / Video Editor Richard Magazine

Mar 2017 – Sep 2019

- Directed, Produced, Shot and Edited fashion and lifestyle-related videos

Senior Cinematographer / Editor House Tipster Industry

Mar 2017 - Sep 2020

- Produced, shot, and edited video content of Interior Designers, Home Improvement professionals, as well as Trade shows from around the world.

Video Editor - Marble.com

Feb 2015 - Mar 2017

- Edit and shoot marketing videos and add visual effects using Adobe Premiere and After Effects.

Editor / Motion Graphics Artist Anxa.com

May 2011 - Nov 2012

- Shoot daily coaching programs, Monthly Client Meetings, Interviews, Exercise, Cooking videos, corporate training videos and Company events.