

Adobe Creative Suite

Premiere pro  
After Effects  
Photoshop  
Lightroom  
Audition

Sony  
Canon  
Blackmagic

Pre production  
Storyboard  
Shotlist  
Location Scout  
Lighting  
Motion Graphics

Education  
De La Salle-College of Saint  
Benilde - Multimedia Arts

# MICHAEL GERARD REYES

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*Creative and highly driven director, video editor and cinematographer with both on-set and post-production experience. Always contemplating and brainstorming concepts and ideas that would help reach the next level. My passion is to create content that would engage and relate people.*

## EXPERIENCE

### ***Lead Cinematographer / Video Editor - Color Street HQ - Innovative Cosmetic Concepts***

Sep 2020 - Present

- Conceptualize and create a story that will align with the company's campaign visions and present them to the stakeholders.
- Create decks, video storyboard and photo shot list for the campaign assets. Scout location and determine the needs for production equipment.
- Develop a production plan and order to ensure the production day runs smoothly and minimize problems on the day of.
- Lead a small team during production; light scenes with various equipment and modifiers, direct talents and shoot on the day of.
- Edit and finalize videos - color correct and grade, add motion graphics if needed for the final output.
- Create motion graphics for instructional videos.

### ***Cinematographer / Video Editor Richard Magazine***

Mar 2017 - Present

- Directed, Produced, Shot and Edited fashion and lifestyle-related videos

### ***Senior Cinematographer / Editor House Tipster Industry***

Mar 2017 - Sep 2020

- Produced, shot, and edited video content of Interior Designers, Home Improvement professionals, as well as Trade shows from around the world.

### ***Video Editor - Marble.com***

Feb 2015 - Mar 2017

- Edit and shoot marketing videos and add visual effects using Adobe Premiere and After Effects.

### ***Editor / Motion Graphics Artist Anxa.com***

May 2011 - Nov 2012

- Shoot daily coaching programs, Monthly Client Meetings, Interviews, Exercise, Cooking videos, corporate training videos and Company events.