

# Michael Gerard Reyes

[Mikegereyes.com](http://Mikegereyes.com) | 2015905944 | [mikegereyes@gmail.com](mailto:mikegereyes@gmail.com)

*Creative and highly driven Director, Cinematographer, Photographer and Video Editor with on-set, post production and studio managerial experience. Passionate in motivating people and creating highly engaging content.*

Adobe Creative Suite | Premiere pro | Da Vinci | After Effects | Capture One | Photoshop  
Sony | Canon | Blackmagic | Red  
Bachelor of Arts in Multimedia Arts

## Experience

### Photo / Video Studio Manager - Color Street

Oct 2023 - Present

- Oversee day-to-day operations of the studio - manage a team of creatives consisting of; photographers, videographers, producer, and retoucher.
- Partner with Art Directors in planning and executing major photo / video campaigns.
- Continue to elevate brand imagery by setting standards and guidelines to further improve the look of the brand.

### Video Shooter / Editor - Boll and Branch

May 2023 - Oct 2023

- Shoot and Edit Video for website and seasonal major campaigns

### Lead Cinematographer / Editor - Color Street

Jan 2022 - April 2023

- Conceptualize and create decks and moodboards on campaigns that will align with the company's vision and present to the stakeholders.
- Creates story board and photo shot list for the product campaign assets.
- Lead a small team during production; light scenes with various equipments and modifiers, direct talents and shoot on the day of.
- Edit, color correct, color grade, add music and finalize videos
- Create motion graphics with After Effects

### Videographer - Color Street

Sep 2020 - Jan 2022

### Senior Videographer - House tipster Industry

March 2017 - Aug 2020